



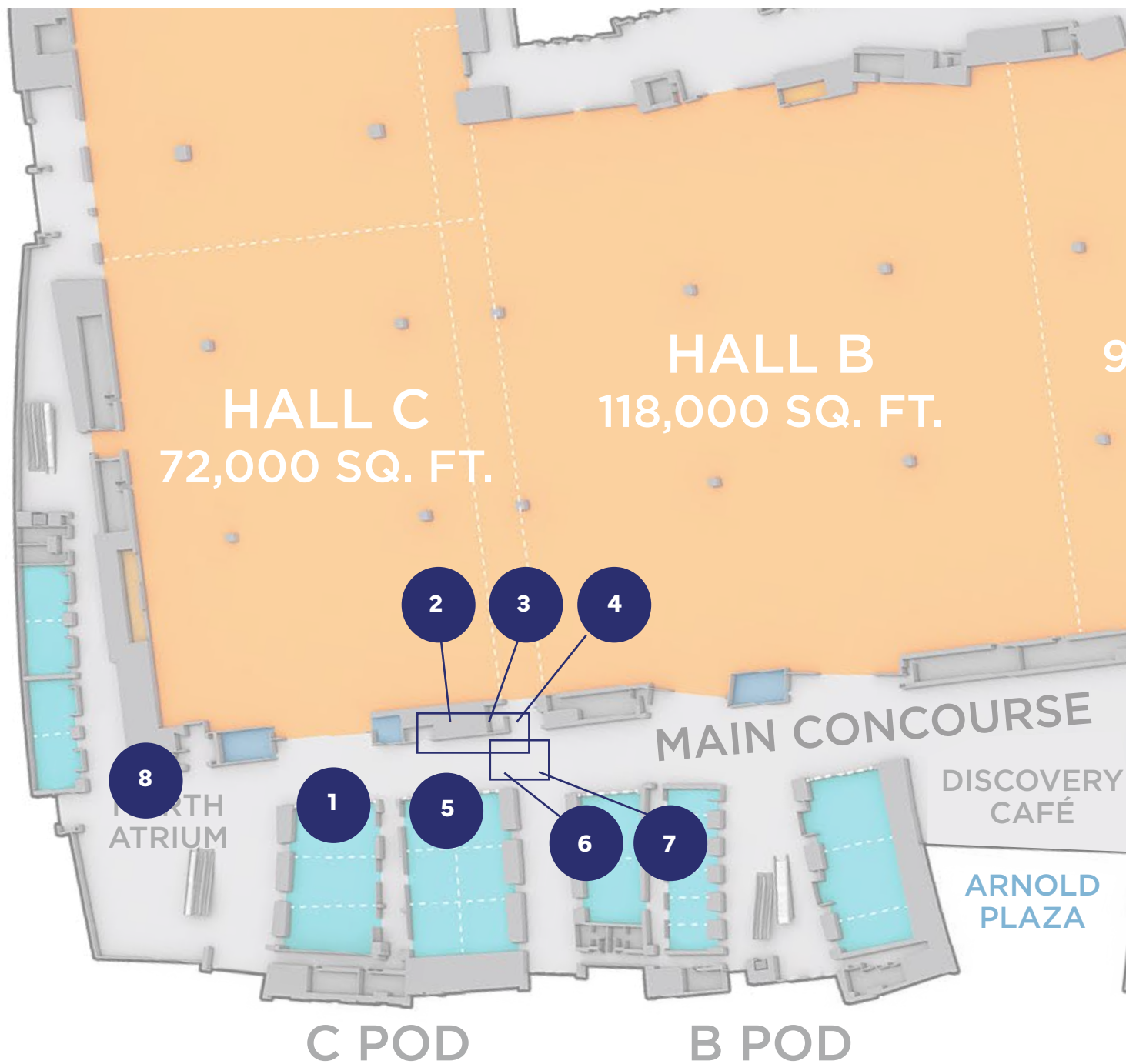
SPONSORSHIP OPPORTUNITIES
GREATER COLUMBUS CONVENTION CENTER
OCTOBER 24-27, 2023



**FOR MORE
INFORMATION
CONTACT:**

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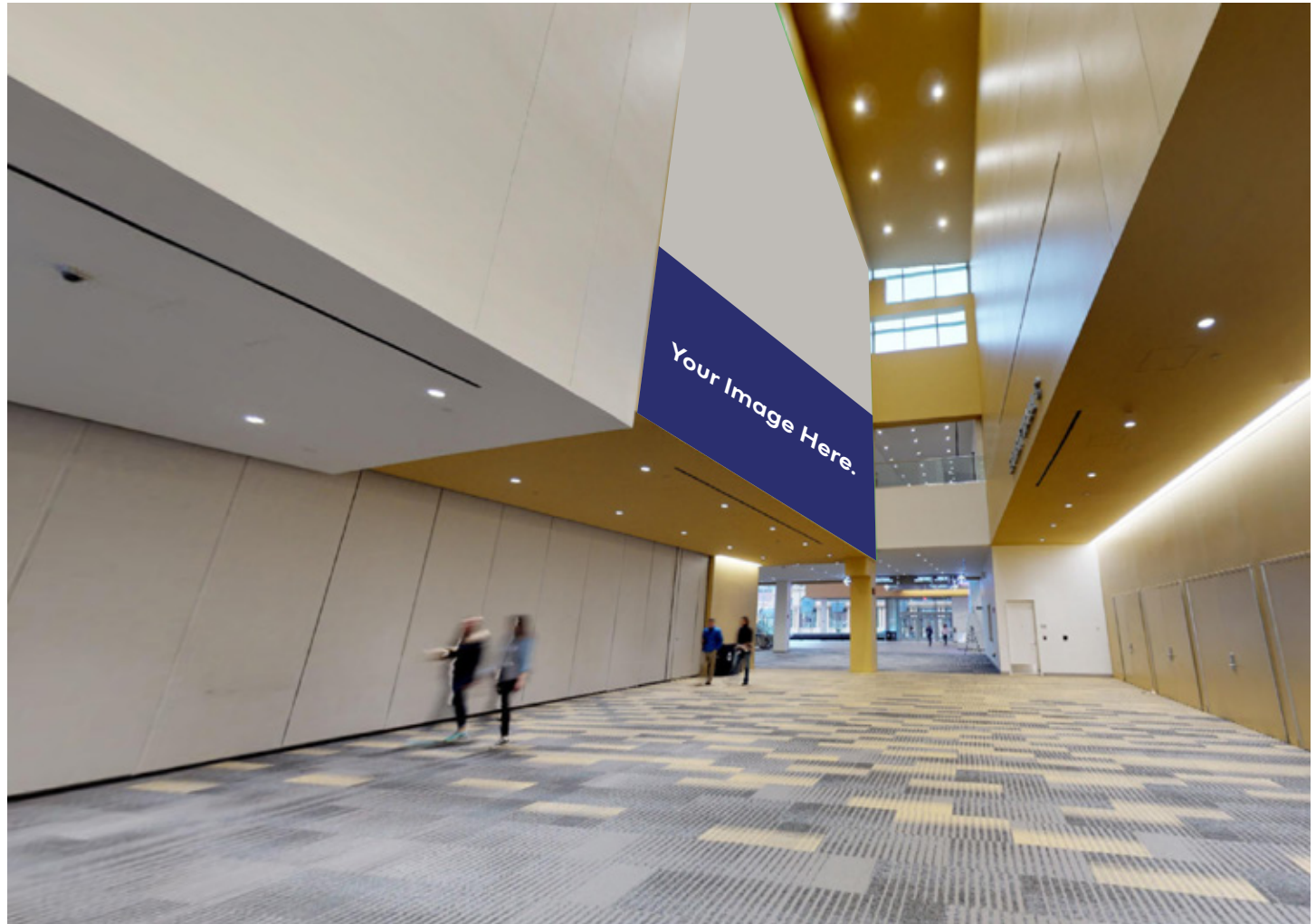




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Details: Graphic space located on the overhead wall of Concourse Hall C when exiting from Exhibit Hall C. This premium position is directly over the registration desk area.

Please note all dimensions are listed W x H.

Dimensions: 40'x10'

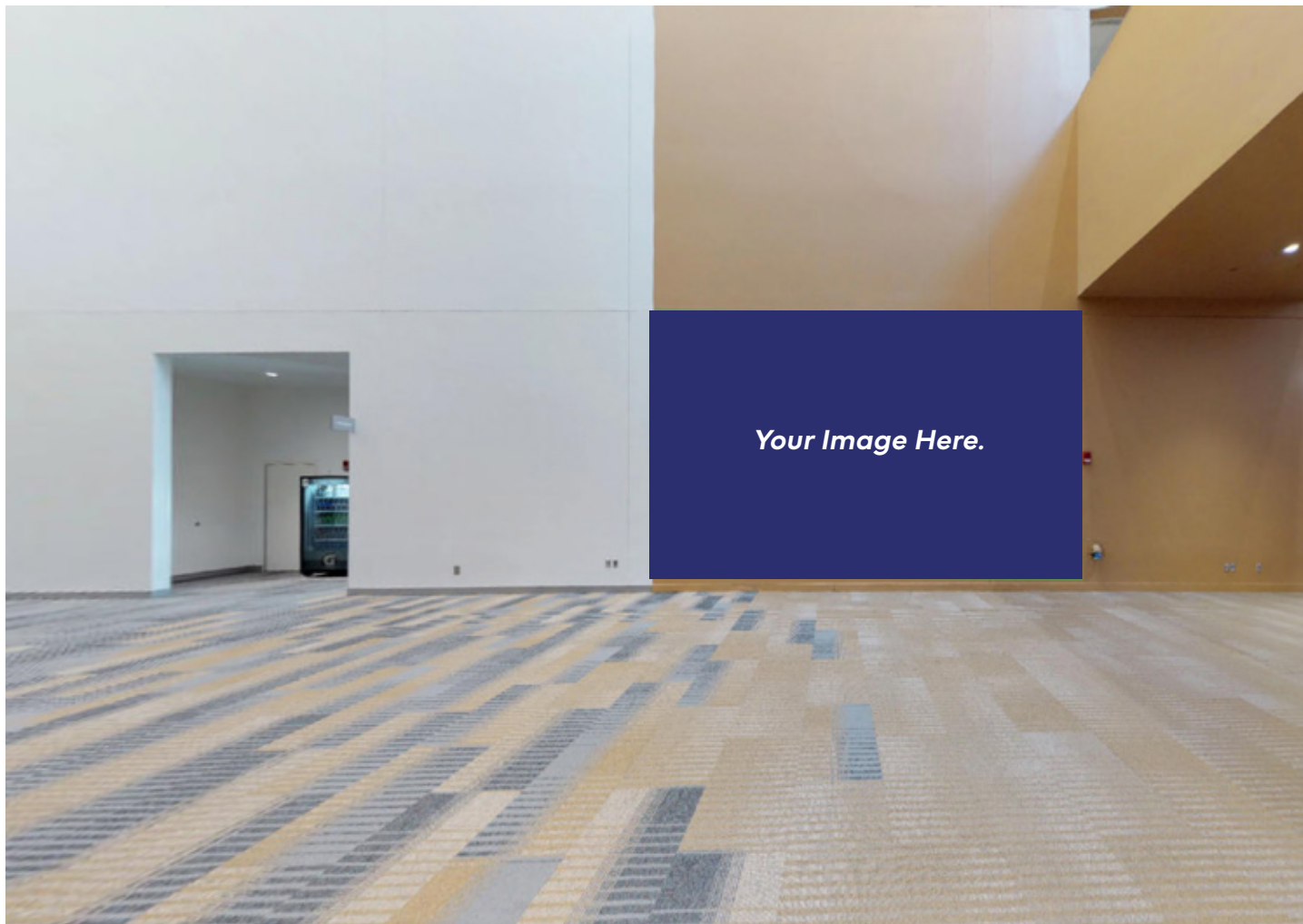
Pricing: \$8,500



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Details: Graphic space located on the lower wall of Concourse Hall C that runs horizontally as you walk toward Exhibit Hall C from Halls A and B.

Please note all dimensions are listed W x H.

Dimensions: 15' x 13'

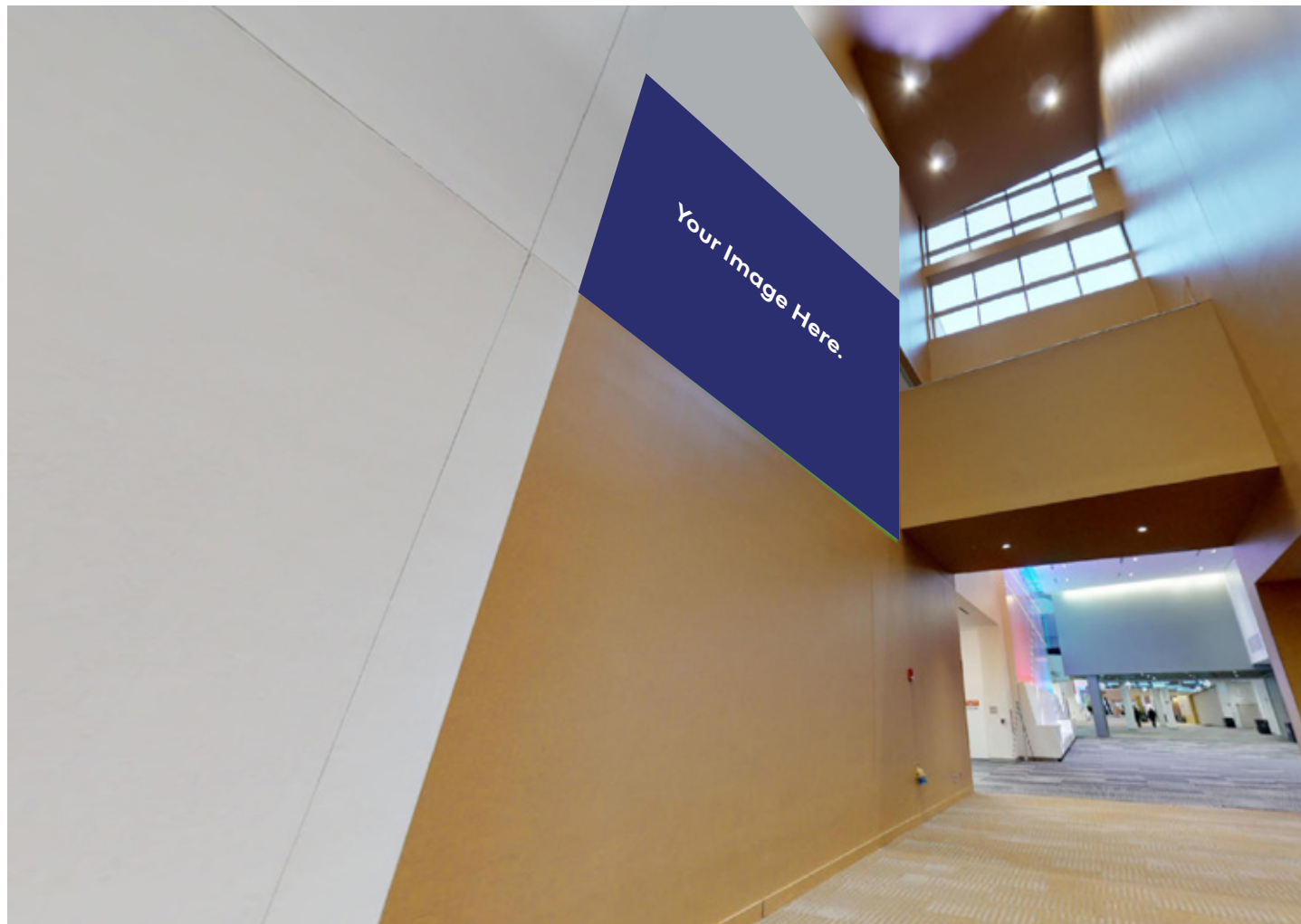
Pricing: \$4,000



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Details: Graphic space located on the upper wall of Concourse Hall C that runs horizontally as you walk toward Exhibit Hall C from Halls A and B.

Please note all dimensions are listed W x H.

Dimensions: 15' x 25'

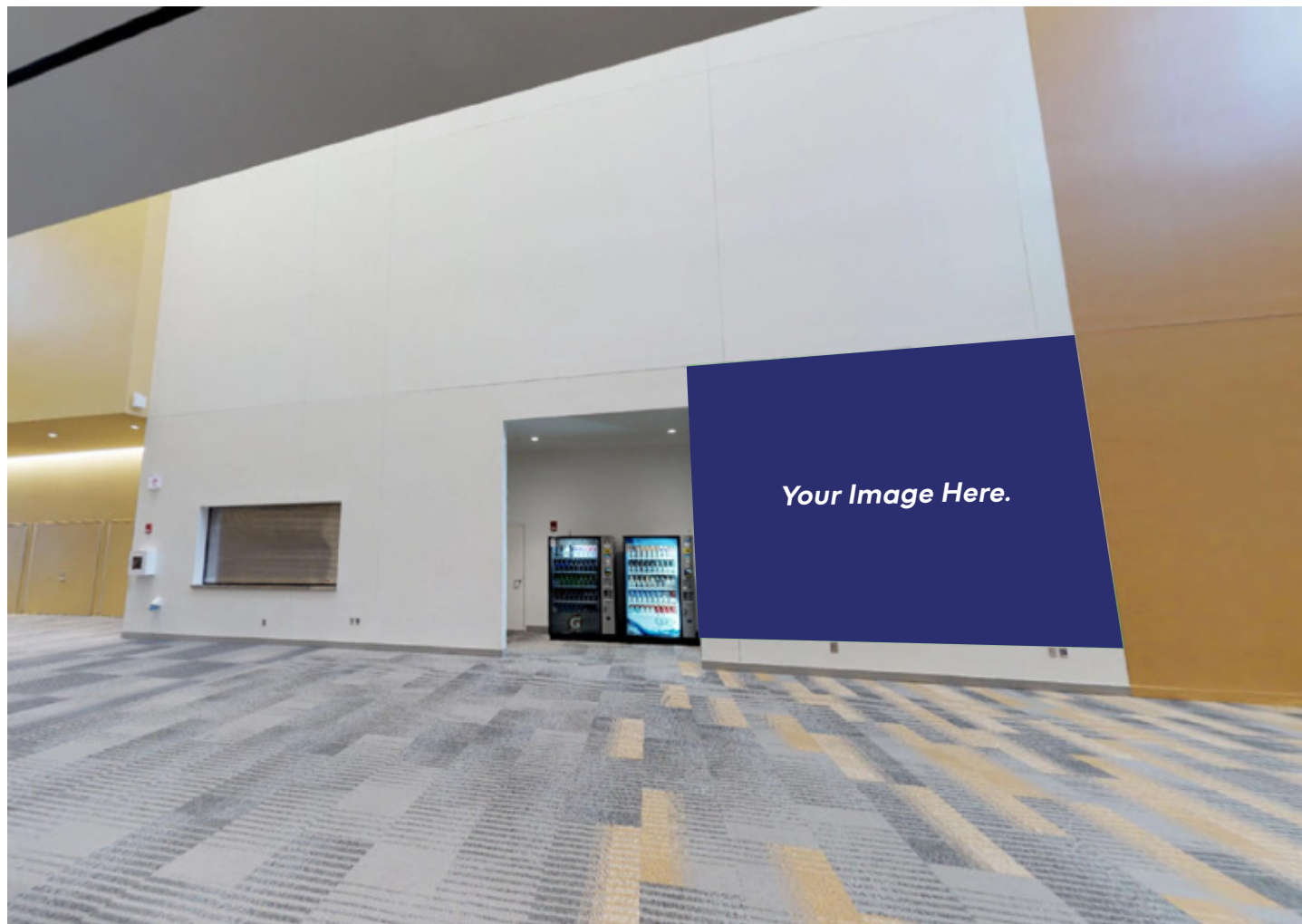
Pricing: \$7,000



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Details: Graphic space located on the lower wall of Concourse Hall C that runs horizontally as you walk toward Exhibit Hall C from Halls A and B.

Please note all dimensions are listed W x H.

Dimensions: 12' x 12'

Pricing: \$4,000



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Details: Graphic space located on the
overhead wall of Concourse
Hall C when facing Lower C Pod
meeting rooms.

Please note all dimensions
are listed W x H.

Dimensions: 50' x 10'

Pricing: \$8,000



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Details: graphic space located on the overhead beam that separates the C concourse from the B concourse.

Dimensions: 19' x 10'

Pricing: \$4,000

Please note all dimensions
are listed W x H.



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Details: Graphic space located on the
overhead wall to the left of Exhibit Hall
C when facing the entrance.

Please note all dimensions
are listed W x H.

Dimensions: 19' x 10'

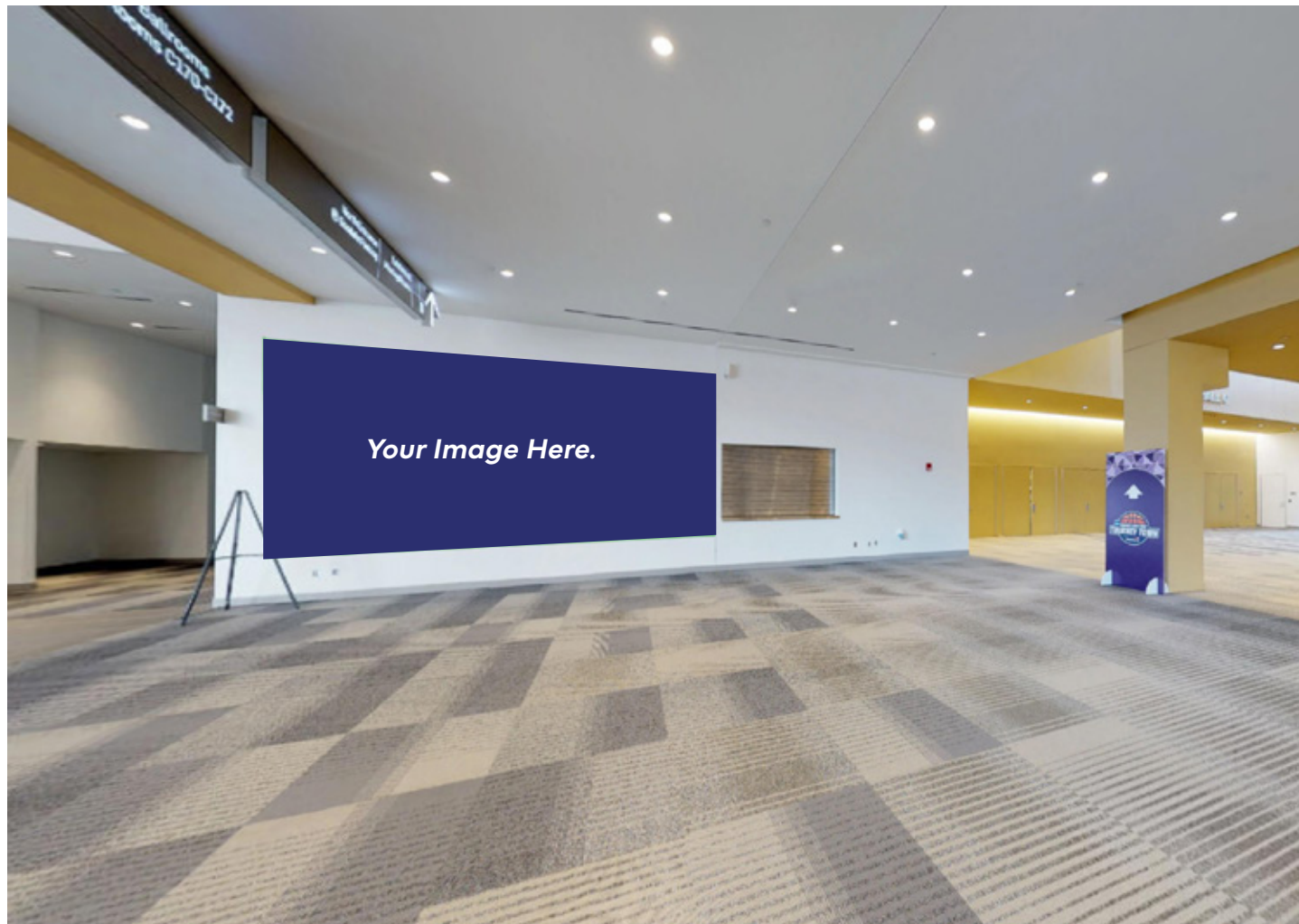
Pricing: \$4,000



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Details: Graphic space located in the Atrium area on the wall directly to the left of the Exhibit Hall C.

Dimensions: 21' 8" x 9' 6"

Pricing: \$4,500

Please note all dimensions are listed W x H.



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Artwork Specs:

- All artwork must be uploaded as a print ready PDF file.
 - **LOGOS**
We recommend that all logos be provided in a Vector format, saved in Adobe Illustrator or similar program. File formats may include AI, EPS, or PDF. Raster images should not be used, nor images pulled directly from a website. JPG, PNG, and GIF files will not be suitable for use.
 - **TEXT**
Text should be converted to outlines or embedded in order to maintain the intended look of your provided art. Fonts may be provided alongside your digital art materials in case additional edits may need to be made prior to scheduling production.
 - **IMAGES**
We recommend that raster images be provided at a minimum of 300 dpi, at the size to be used for production. The best file formats include TIFF, PSD, and EPS. Images pulled from the internet will not be suitable for production. Consider that enlarging smaller images will result in a drastic reduction of quality. Images should also be provided free of compression artifacts and other blemishes.
- NASGW can assist with the design and the production of your ad. Please contact Meg Pawelski if you would like more details or assistance in getting your sponsorship artwork done.